

Finding your way in a time of uncertainty: Informatics & the COVID-19 HUB

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Please be advised that we are currently in a controlled vendor environment for the One Person One Record project.

Please refrain from questions or discussion related to the One Person One Record project.

Informatics

uses health information and health care technology to enable patients to receive best treatment and best outcome possible.

Clinical informatics

is the application of informatics and information technology to deliver health care.

— AMIA. (2017, January 13). Retrieved from <https://www.amia.org/applications-infomatics/clinical-informatics>

Objectives

At the conclusion of this activity, participants will be able to:

- Identify what knowledge and skills health care providers will need to use information now and in the future.
- Prepare health care providers by introducing them to concepts and local experiences in Informatics.
- Acquire knowledge to remain current with new trends, terminology , studies, data and breaking news.
- Cooperate with a network of colleagues establishing connections and leaders that will provide assistance and advice for business issues, as well as for best-practice and knowledge sharing.

Conflict of interest declaration

We do not have an affiliation (financial or otherwise) with a pharmaceutical, medical device, health care informatics organization, or other for-profit funder of this program.



Our objective

Demonstrate the importance of collaborative teams to support content management (CM) for clinical practice and standardization

Our agenda

- Discuss how the Hub was conceptualized & implemented
- Share the CM strategies applied
- Explain the end-user centered approach

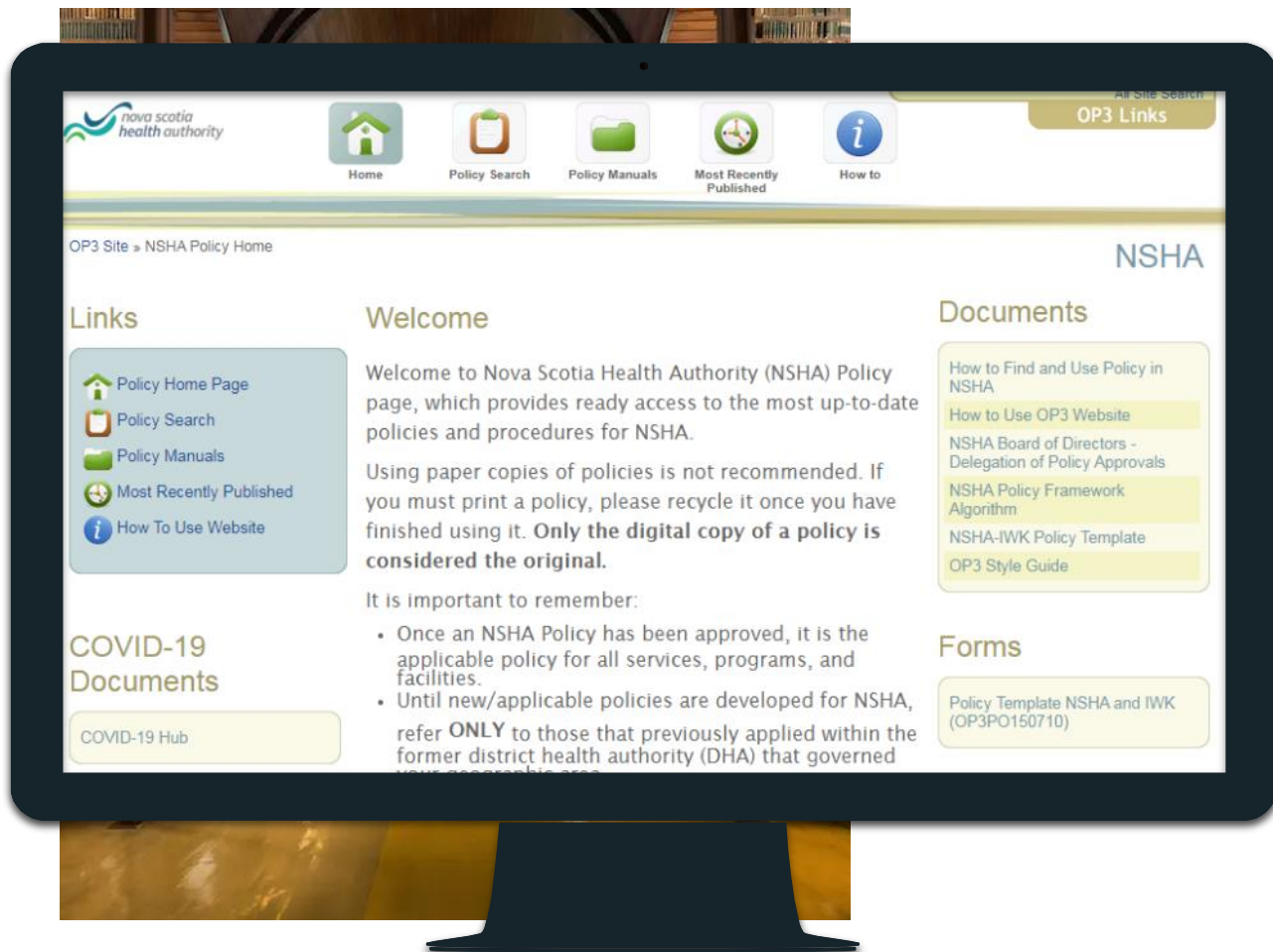


March 8



Content Management

- ① **Content** is information produced through editorial process and ultimately intended for human consumption via publication.
- ② **Content Management** is a set of processes and technologies that supports the collection, managing, and publishing of information in any form or medium.





[Emerg Microbes Infect.](#) 2020; 9(1): 221–236.

Published online 2020 Jan 28. doi: [10.1080/22221751.2020.1719902](https://doi.org/10.1080/22221751.2020.1719902)

PMCID: PMC7067204

PMID: [31987001](https://pubmed.ncbi.nlm.nih.gov/31987001/)

Genomic characterization of the 2019 novel human-pathogenic coronavirus isolated from a patient with atypical pneumonia after visiting Wuhan

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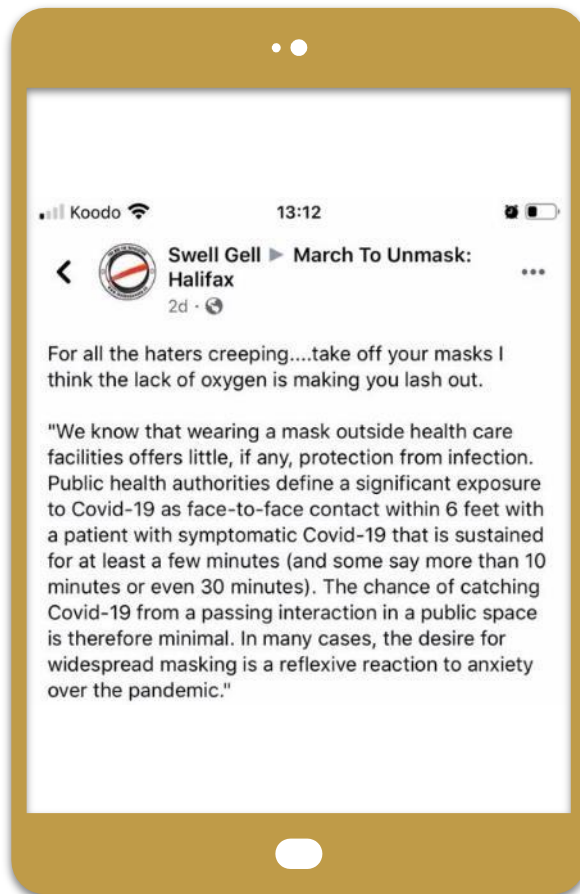
This article has been corrected. See [Emerg Microbes Infect.](#) 2020; 9(1): 540.

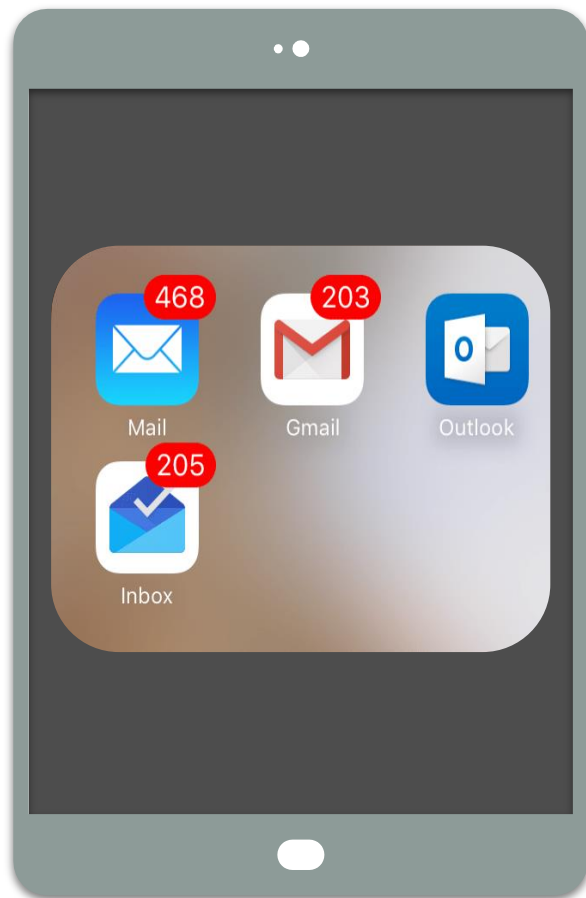
This article has been [cited by](#) other articles in PMC.

ABSTRACT

Go to:

A mysterious outbreak of atypical pneumonia in late 2019 was traced to a seafood wholesale market in Wuhan of China. Within a few weeks, a novel coronavirus tentatively named as 2019 novel coronavirus (2019-nCoV) was announced by the World Health Organization. We performed bioinformatics analysis on a virus genome from a patient with 2019-nCoV infection and compared it with other related coronavirus







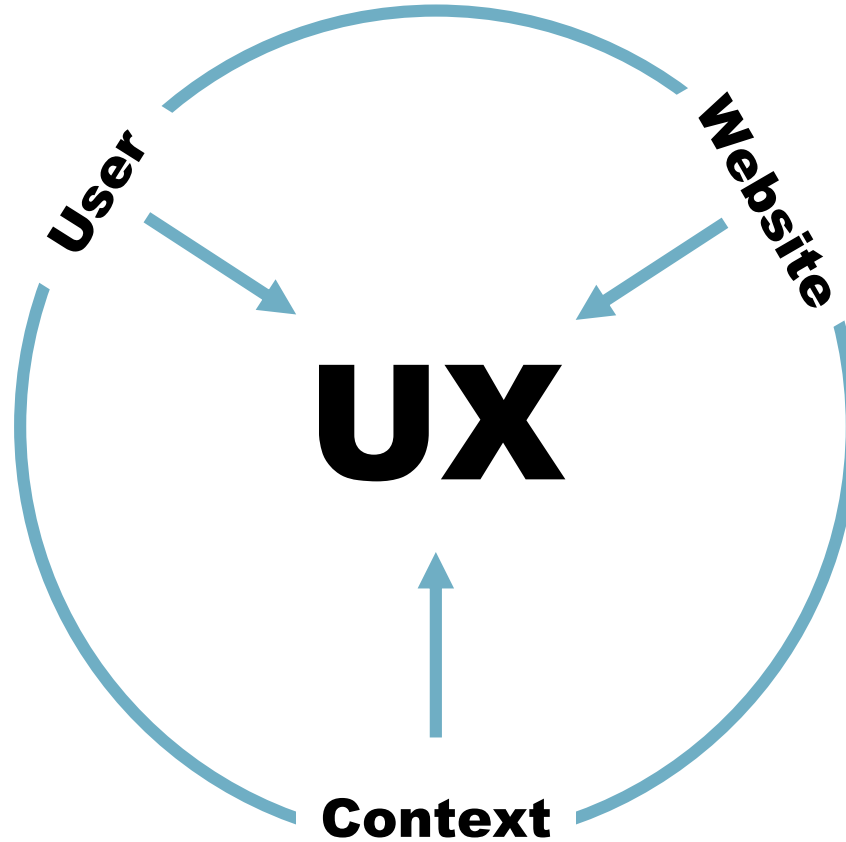
Conceiving the Hub: The Raw Materials

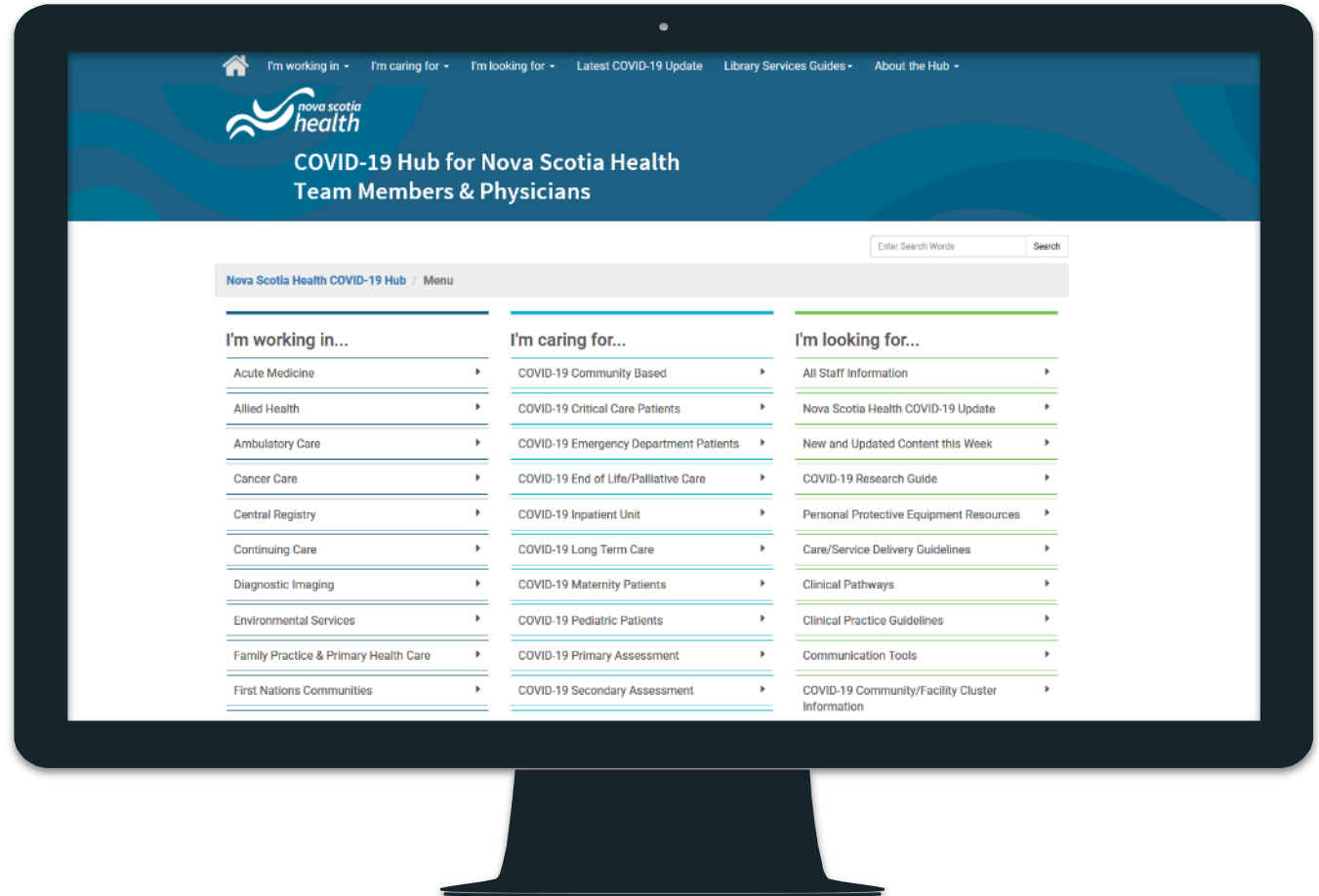
- Staff with the right skillsets
- Content Management tools
 - Content Inventory
 - Content Warehouse
- Support from Stakeholders
 - CMAC
 - EOC



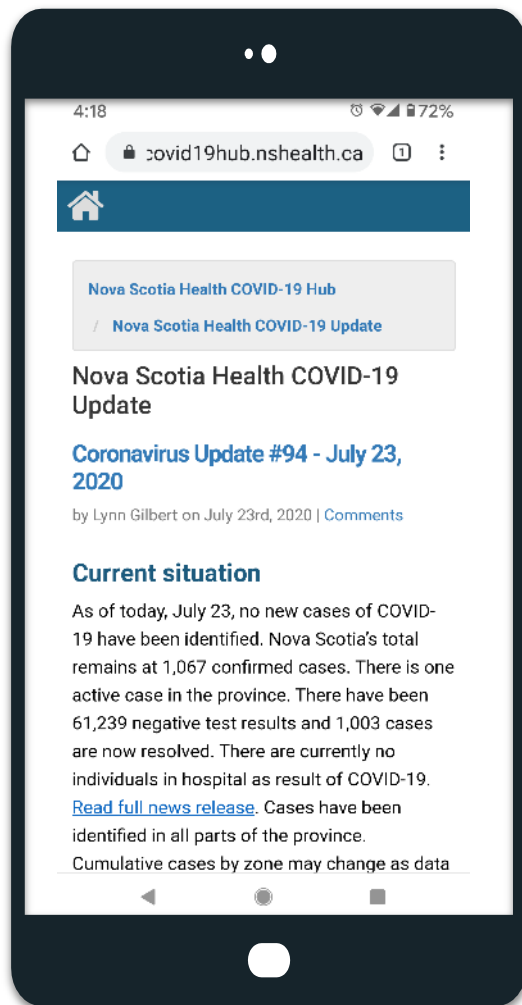
Designing the Hub

Content management focused on the end-user











Developing a content management plan

- A defined purpose
- Grounded in guiding principles



Running the Hub

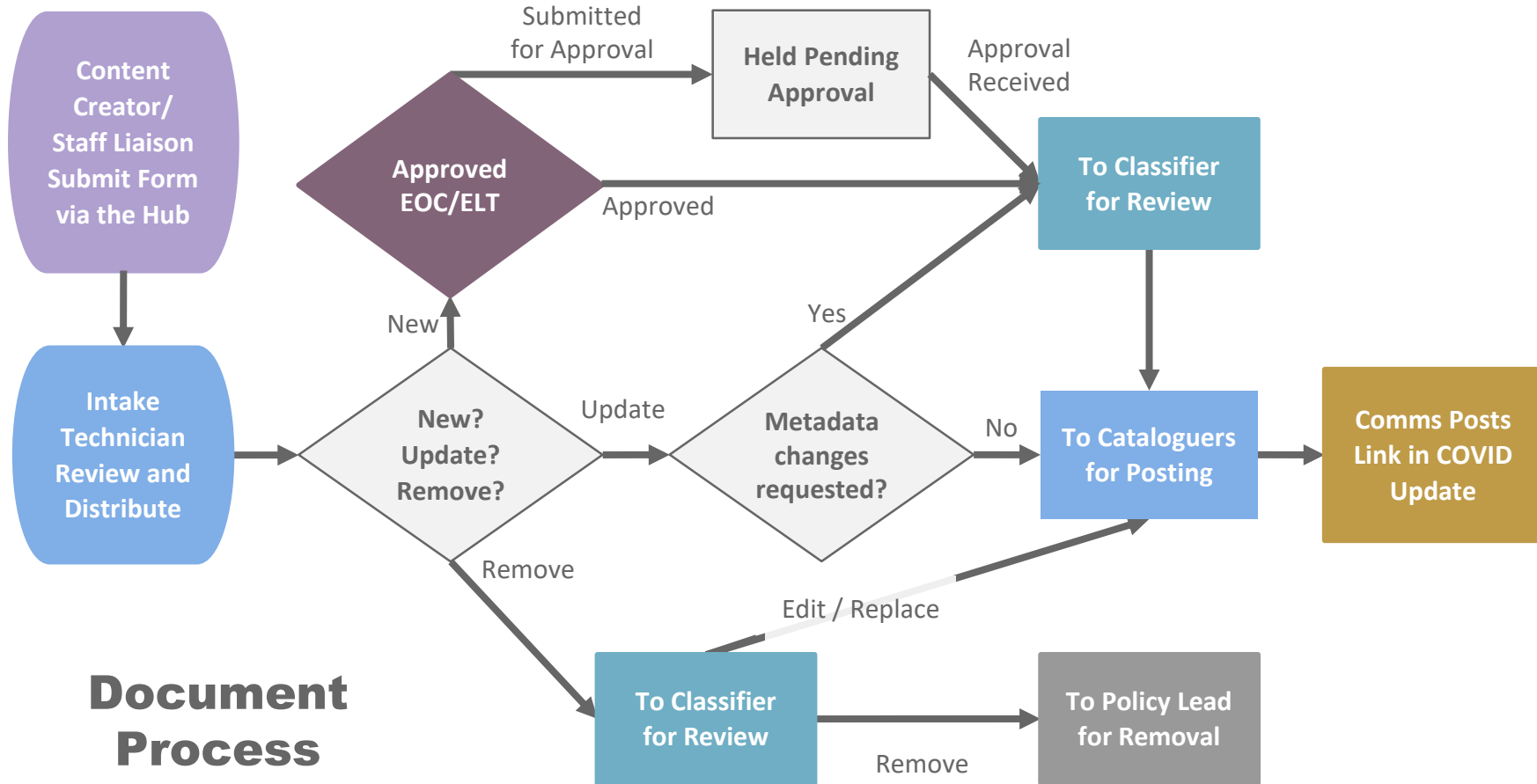


Staff: The driving force

- 4 departments
- ~25 staff members
- Rotating schedule
- 5–7 working in various roles each day

The team

Roles	Policy Office	Library Services	Interprofessional Practice & Learning	Communications
Disciplines	Librarian & Library Technician	Librarians & Library Technicians	Nursing/Subject Matter Expert	Public Relations
Responsibilities	Governance	Content Management	Clinical Knowledge	Dissemination





Managing the content



500+ content items on the Hub



1000+ items processed per month from March to May



20-30 minutes of staff time per document



Time is a resource.



Documenting the process

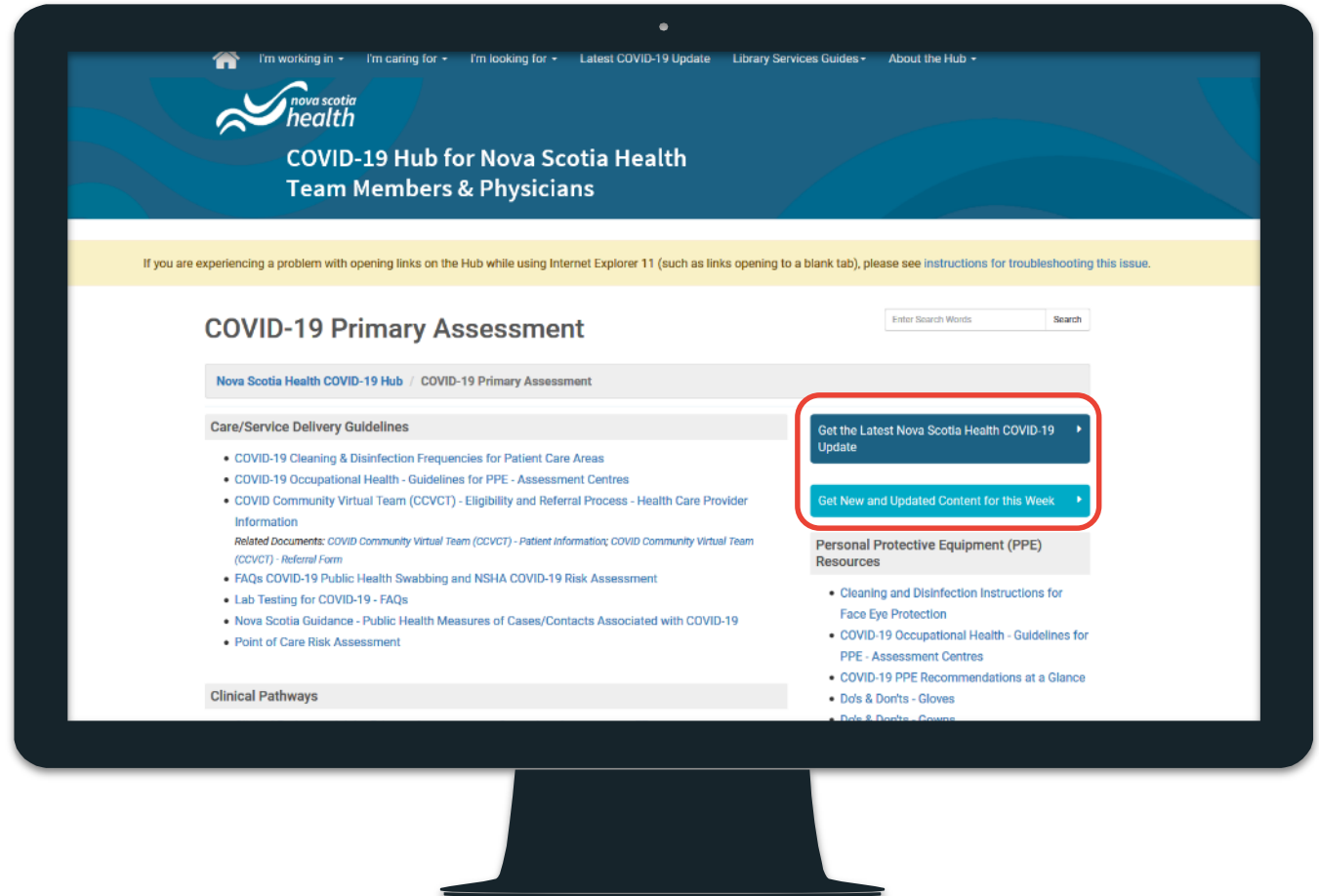


Improving the Hub

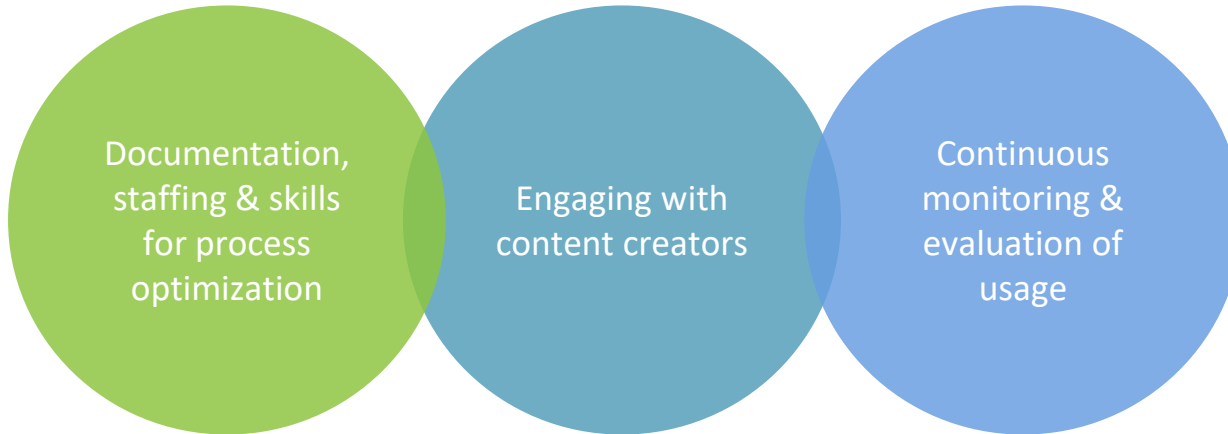


Interprofessional collaboration

- Role clarity
- Communication
- Shared goals



IMPROVING PROCESSES



An aerial photograph of a snowy, forested landscape. A dark, winding path or road cuts through the snow, with a small blue object visible on it. The image is overlaid with a semi-transparent dark grey rectangle containing white text.

39,721 users

since site launch on March 30

404,654 page views

averaging 2.88 pages/session



“... we conducted simulations across [Nova Scotia Health] and the consistent message from everyone I encountered was that **the HUB saved lives.**

Both the patients we provide care to and the staff when trying to navigate through the sea of documentation.”

— User feedback

In conclusion



“From the outset, a single source of truth on COVID-19 was required [for Nova Scotia Health] because the danger of splintering the message and the [requirement for the] trustworthiness of the information is real; the impact of failure to deliver on those two needs could damage trust and undermine care.

A single source of truth must be easy to reach, because people will choose the path of least resistance.”

— Michelle Helliwell, Nova Scotia Health Manager Policy Office, March 2020



Any questions?

<https://covid19hub.nshealth.ca>

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CREDITS

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template adapted from [SlidesCarnival](#)
- Photographs by [Unsplash](#) (unless noted directly on slide)

The ***Let's Talk Informatics*** series meet the criteria outlined in the Manipro+ Certification guide for non-certified credits by providing content aimed at improving computer skills as applied to learning and access to information.

To receive a certificate of attendance for today's session, there is a place for you to provide your email address in the evaluation survey.

Thank you for attending today's event.