

No Ifs, ands, or Buts: Capital Health Butts Out

Canadian Public Health Association

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Dawn Burstall

Capital Health

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Capital Health

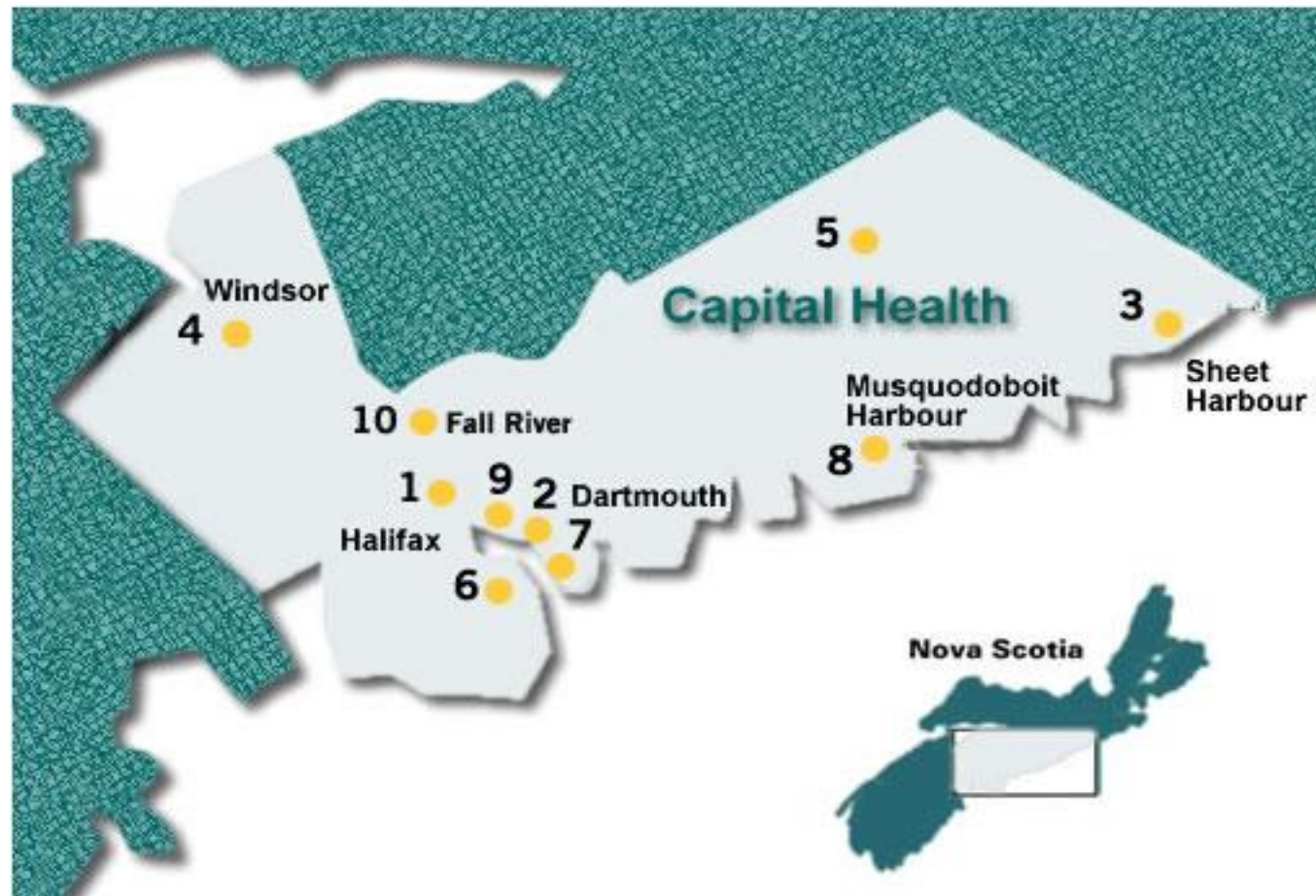
Healthy People, Healthy Communities

Capital Health, Halifax

- Largest health district in NS
- High tech academic to community development
- Largest employer in NS after the provincial civil service
- 9,000 staff; 1,200 MDs; and > 2,000 volunteers
- 13 sites or 34 buildings
- Urban and rural mix



Capital Health, Halifax



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Healthy People, Healthy Communities

Policy Statement

Effective May 31, 2003 through a phased-in approach, tobacco use will not be permitted in or on all Capital Health Facilities and grounds

Exemptions:

Mental Health in-patients and residents in long term care will be permitted to smoke in designated ventilated spaces



The Tobacco Reduction Team

- Composition
- Terms of Reference
 - Policy Development
 - Approval Process
 - Implementation



Research

- International Literature
- Other Organizations (Calgary Health Region)
- Legal
 - Smoke-free Places Act Interpretation
 - Risk Assessment
- Internal
 - Consultation
 - Staff Tobacco Use Survey



Key Team Decisions

- Health Promotion Approach
 - Strategies in the Ottawa Charter
 - Supports for Inpatients and Staff - skills building
 - Policy Creates Supportive Environment
- Introduced in Two Phases
- Exemptions
- Process for Inpatients to Smoke
- Attach to Corrective Action Policy



Tobacco Reduction Team Work

- Full participation of the team
- Integrate implementation
 - communications
 - train-the-trainer sessions – nursing staff
 - build capacity in security staff
 - nicotine intervention programs
- Create evaluation framework upfront



Communication

- Early
- Consistent
- Constant
- Positive
- Innovative



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Evaluation Results

- Quarterly Report – Survey of the Public
 - 90% general public know of policy
 - 80% of general public support policy

- Non-Adherence – 3 Week Assessment 24 hr/day
 - Staff 25
 - Patients 117
 - Visitors 574



Evaluation Results

- Nicotine Intervention Program – Six Month F/U
 - 31% not smoking
 - 44% smoking less
 - Qualitative – excellent - good
- Successful Change Initiative – Senior Leaders
- June 2004 - follow-up staff tobacco use survey
- Pride



Surprises

- Pleasantly – Degree of Success
- Issues Being Managed
 - Not Adherence but...
 - Butts and Waste (Tim Horton's cups)
 - Smoking on Neighbouring School Grounds



Critical Success Factors

- The Team
- EMT Support
- Quality Process
- The Policy
- Nicotine Intervention Programming
- Identity and Communication
- Security
- External Environment

